

PERFORMA FOR APPLICATION FOR DISTRIBUTORSHIP

BRIEF PROFILE FOR DISTRIBUTORSHIP

1 Name of Company/Firm

Complete Address _____

Phone Nos. _____

Fax Nos. _____

E-Mail address _____

Contact Persons

Name	Designation	Telephone Nos.	
		Office	Residence

2 Sales Tax/Vat No. _____

3 Local S.T/VAT No. & Date _____

Central S.T. No. & Date _____

4 Form of the Business Organization (Please specify whether sole pro-prietorship or a Cooperative Society or a Pvt. Ltd. Company Or any other) Also attach a list Of Directors, Partners or Proprietors as the case may be

5 Experience in line Products being handled

Brand Name _____

Name of Manufacturers _____

Whether C & F agent or Distributor or any other (please specify)

Area covered.No. Of retailers/institutions covered (specify names of main institutions)
Since when dealing in the above products

6 Total annual turnover
(Rs. In lacs) _____

7 Manpower available
No. of salesman Other staff _____

8 Other staff _____

9 Infrastructural facilities
No. of go-downs with storage _____
Capacity and location. _____
No. of show rooms along with location _____

No. of delivery Vans/Vehicles _____

Name & Address of the Bankers _____

10 Extent of investment which can be made for Hafed products

11 Expected monthly turnover/off take of Hafed Product

Name of product	Expected monthly (Turnover Rs)	No of Institutions (Retail outlets to be Covered)
Basmati Rice	_____	_____
Permal rice	_____	_____
Refined Soyabean Oil	_____	_____
Kachi Ghani M/Oil	_____	_____
Refined Cotton seed Oil	_____	_____

Area for which Dealership sought Please specify the exact sales territory which is intended to be covered for sale of Hafed products.

Date

Signature

Place

Name

Designation